



DOUGLAS closes acquisition of Disapo

Düsseldorf, 08 April 2022. DOUGLAS announced the acquisition of the Dutch online pharmacy Disapo B.V. on 10 February 2022. On Thursday, 07 April 2022, the takeover was formally completed (closing) after the German Federal Cartel Office granted its approval and the remaining legal requirements were met.

DOUGLAS is thus tapping into an enormous growth area and strengthening the two pillars of its strategy: the continued systematic digitalization of the business model and the expansion of DOUGLAS' offering to include health products.

The online pharmacy will be integrated into the DOUGLAS Partner Program in the upcoming weeks. The launch will initially take place in Germany with over-the-counter pharmacy products ("OTC"), which will be offered, sold, and shipped at the DOUGLAS marketplace via Disapo. DOUGLAS will gradually roll out the OTC offering to key European markets. (NL, FR, IT, PL, AU).

This will greatly expand the product range of the Partner Program and significantly strengthen DOUGLAS' market position.

Ordering prescription medicines in Germany via Disapo on the DOUGLAS marketplace will become possible in the course of the year as part of the introduction of the so-called e-prescription.

ABOUT DOUGLAS

DOUGLAS is the leading premium beauty group in Europe. Offering more than 160,000 beauty and lifestyle products in online shops, the beauty marketplace and around 2,000 stores, DOUGLAS inspires customers to live their own kind of beauty by offering a previously unparalleled assortment. The continued expansion of the fast-growing e-commerce business is the focus of the #FORWARDBEAUTY.DigitalFirst strategy programme. In fiscal year 2020/21, DOUGLAS generated sales of 3.1 billion euros in the areas of perfumery, decorative cosmetics, skin and hair care as well as nutritional supplements, health and accessories.

PRESS CONTACT

Peter Wübben
Head of Corporate Communications & Sustainability
Phone: +49 211 16847 8569
E-Mail: pr@douglas.de